

WEB DEVELOPER - CONTRACT ONLY

Mark Wilcox (Mark Wilcox Web Consultancy Ltd)

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DOB: May 1970

Full / clean driving licence

- Professional Web Development (PHP, HTML5, CSS3, JavaScript, MySQL)
 - Search Engine Optimisation (SEO)
 - Mobile optimised web development
 - Professional UI design and development (specialising in UX and workflow)
 - HTML5 game development
 - Mobile phone application development (Javascript > PhoneGap)
 - Internet Marketing and Lead Generation Solutions
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PRODUCT SKILLS

Proficient

- PHP
- HTML5
- CSS3
- Javascript / jQuery
- MySQL
- Adobe Photoshop
- Google Analytics / Google AdSense / Google AdWords
- Wordpress

Experienced

- C#
 - Microsoft Visual Studio
 - Adobe InDesign
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1991 - 1997 Computer Operations ACT (Formerly NMW Computers) Nantwich, Cheshire

1997 - 2000 Computer Programmer / Web Developer ACT Nantwich, Cheshire

2000 - 2001 IT Support / Development ACT Birmingham

2001 - 2002 Videogame Artist Software Creations Manchester

2002 - 2004 Videogame Lead Artist Acclaim Entertainment Manchester

2004 - 2005 Freelance Web Developer

2005 - 2006 Web Development Team Leader Marketing Innovation Group Knutsford

ASP / ASP.NET

Development of web based marketing tools and reporting software

Development of web based CRM and campaign manager

2006 - 2007 Web Manager Ryman Stationery Crewe

ASP.NET / C#
HTML / CSS3
JavaScript / AJAX technologies
Development, maintenance and support of retail website
Integration with retail stock system

2008 - 2015 Web Developer / User Interface Designer Rhyme Systems Nantwich

Microsoft C#
Visual Studio
MVC
jQuery / jQuery UI
UI / UX design and front end development
Development of internal call logging system / customer relationship management suite
Development of client websites integrating with in-house Back Office Settlement System
Redesign of Back Office Settlement System to a web-based platform
Mobile / tablet optimisation of internal resources and client websites

2015 - Contract Web Developer

PHP
HTML5 / CSS3
jQuery / JavaScript
UX design and implementation
Secure API Development
Marketing software, lead generation, database design and optimisation, data capture, report delivery
3rd party API integration
Team / apprentice management / mentorship

WEB SITES

www.markwilcox.co.uk
www.playstar.mobi (Original HTML5 games)
www.spacemonstergames.co.uk (My company website)
www.spacemonsters (My blog for HTML5 and game development)

ABOUT ME

In over 25 years of IT experience I have had the pleasure of working with some fantastic organisations including Ryman Stationery, Acclaim Entertainment, Debenhams, Lloyds Bank, London Chamber of Commerce, Woolworth, Stoneacre, Viva la Diva and many more.
In each case I have delivered SEO / web marketing strategies, social media consultancy, e-commerce solutions or intranet applications.

My skills lie in tying together the front and back end in a web solution using progressive enhancements in open web solutions and secure technologies.

Mobile optimisation and the user experience are my primary focus whereby I can ensure the future proofing of a web solution whilst ensuring that it retains maximum exposure to search engines.

A large part of my approach to web development is informed by my ongoing research into HTML5 / JavaScript based gaming where performance, user experience and device optimisation are paramount.

Above all I welcome a challenge.